# **Edward Kung**

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#### Education

PhD in Economics, Duke University (Advisor: Patrick Bayer)	2012
M.A. in Economics, Duke University	
B.S. in Engineering Physics, University of Illinois-Urbana Champaign	2006

# **Professional Experience**

Data Science and Machine Learning Consultant, Gusto	.021-present
Assistant Professor, Department of Economics, California State University-Northridge	.019-present
Assistant Professor, Department of Economics, UCLA	. 2012-2019
Research Assistant, Duke University (Advisors: Hanming Fang, Patrick Bayer)	. 2007-2012

### **Research Areas**

Urban and real estate economics, applied microeconomics and econometrics, economics of digitization

#### **Publications**

#### **Peer Reviewed Articles**

Bekkerman, R., Cohen, M., Kung, E., Maiden, J., and Proserpio, D. (2022). The Effect of Short-Term Rentals on Residential Investment. *Marketing Science* 

Anenberg, E., Kuang, C. and Kung, E. (2022). Social Learning and Local Consumption Amenities: Evidence from Yelp. *Journal of Industrial Economics*, 70(2), 294-322

Fang, H. and Kung, E. (2021). Why Do Life Insurance Policyholders Lapse? The Role of Income, Health, and Bequest Motive Shocks. *Journal of Risk and Insurance*, 88(4), 937-970

Winner of the Robert C. Witt award for best paper published in Journal of Risk and Insurance, 2021

Barron, K., Kung, E., and Proserpio, D. (2021). The Effect of Home-Sharing on House Prices and Rents: Evidence from Airbnb. *Marketina Science*, 40(1), 23-47.

Finalist for the John D.C. Little Award for best paper published in *Marketing Science*, 2021

Anenberg, E. and Kung, E. (2020). Can More Housing Supply Solve the Affordability Crisis? Evidence from a Neighborhood Choice Model. *Regional Science and Urban Economics*, 80 (special issue on housing affordability)

Anenberg, E., Hizmo, A., Kung, E., and Molloy, R. (2019). Measuring Mortgage Credit Availability: A Frontier Estimation Approach. *Journal of Applied Econometrics*, 34(6), 865-882

Fang, H. and Kung, E. (2018). Life Insurance and Life Settlements: The Case for Health-Contingent Cash Surrender Values. *Journal of Risk and Insurance*, 87(1), 7-39

Anenberg, E. and Kung, E. (2015). Information Technology and Product Variety in the City: The Case of Food Trucks. *Journal of Urban Economics*, 90(1), 60-78

Anenberg, E. and Kung, E. (2014). Estimates of the Size and Source of Price Declines Due to Nearby Foreclosures. *American Economic Review*, 104(8), 2527-51

#### Peer Reviewed Conferences

Bekkerman, R., Cohen, M., Kung, E., Maiden, J., and Proserpio, D. (2022). The Effect of Short-Term Rentals on Residential Investment. *Proceedings of the 23<sup>rd</sup> ACM Conference on Economics and Computation*.

#### **Book Chapters**

Kung, E. (2022). Innovation and Entrepreneurship in Housing. In A. Chatterji, J. Lerner, S. Stern, & M. Andrews (Eds.), *The Role of Innovation and Entrepreneurship in Economic Growth*. University of Chicago Press.

#### **Books**

Kung, E. (2021). Principles of Microeconomics. Great River Learning.

#### Other Published Works

Kung, E. and Gabriel, S. (2023). Tackling the Housing Crisis: Streamlining to Increase Housing Production in Los Angeles. *Los Angeles Business Council*.

Bekkerman, R., Cohen, M., Kung, E., Maiden, J., and Proserpio, D. (2021). Restricting Airbnb Rentals Reduces Development. *Harvard Business Review* 

Barron, K., Kung, E., and Proserpio, D. (2019). When Airbnb Listings in a City Increase, So Do Rent Prices. *Harvard Business Review* 

#### **Unpublished Manuscripts**

Interest Rates and Housing Market Dynamics in a Housing Search Model (with Elliot Anenberg)

Credit Constraints and Residential Sorting (with Ralph Mastromonaco)

Mortgage Market Institutions and Housing Market Outcomes

The Effect of Credit Availability on House Prices: Evidence from the Economic Stimulus Act of 2008

## Awards, Grants, and Fellowships

Schweitzer Faculty Fellowship, California State University, Northridge	2021-2023
Robert C. Witt Award for best paper published in Journal of Risk and Insurance	2021
Research Grant. Ziman Center for Real Estate, UCLA	2012-2013

# **Invited Seminar and Conference Presentations**

- 2022: Conference on Low Income Housing Supply and Affordability, Tel Aviv University (conference); Conference on Economics and Computation (EC'22), University of Colorado, Boulder (conference)
- 2021: Airbnb Data Science Group (seminar); GE Honors Seminar, California State University, Northridge (seminar)
- 2020: University of Toronto (seminar); *The Role of Innovation and Entrepreneurship in Economic Growth*, NBER (conference); *The Airbnb effect: How tourism is disrupting cities*, World Built Environment Forum (panelist)
- 2019: University of British Columbia (seminar)
- 2018: Federal Reserve Bank of New York (seminar); UC Berkeley (seminar); Housing Policy in the Platform Era, Federal Reserve Bank of San Francisco (conference)
- 2016: Bank of Sweden (seminar); National Taiwan University (seminar)
- 2015: Federal Reserve Bank of Philadelphia (seminar); Arizona State University (seminar); Stanford (seminar); *Mortgage Design*, Federal Reserve Bank of New York (conference)
- 2014: Cal Poly-San Luis Obispo (seminar); Academia Sinica (seminar)
- 2013: University of Illinois-Chicago (seminar); *Applied Microeconomics Jamboree*, Duke University (conference); *Understanding the Economic Slump: Balance Sheets and Policy Uncertainty*, Princeton (conference)
- 2012: Financial Intermediation and Vulnerabilities, Bank of Canada (conference)

## **Teaching Experience**

# **Undergraduate Teaching**

Principles of Microeconomics, California State University-Northridge	2019-present
Public Economics, California State University-Northridge	2019-present
Intermediate Microeconomic Theory, UCLA	2012-2019

# **Graduate Teaching**

Advisor for Digital Marketing Analytics Project, UCLA Masters of Applied Economics Program	2020-2021
Topics in Urban and Labor Economics, UCLA	2012-2019
Social Insurance, UCLA	2012-2019

# **Professional Service**

# **University Service**

DNCBE Strategic Vision and Assurance Committee, California State University – Northridge	2022-present
Economics Department Hiring Committee, California State University – Northridge	2021-present
Academic Technology Committee, California State University – Northridge	2021-present
Gateway Redesign Committee, Data Literacy, California State University – Northridge	2021-2022
Faculty Advisor of the Economics Association, California State University – Northridge	2019-present
College Awards and Grants Committee, California State University – Northridge	2019-2021
Undergraduate Committee, UCLA	2017-2019
Graduate Admissions Committee, UCLA	2017-2019

#### References

Patrick Bayer, Professor
Department of Economics, Duke University
<a href="mailto:patrick.bayer@duke.edu">patrick.bayer@duke.edu</a>

Stuart Gabriel, Professor Anderson School of Management, UCLA stuart.gabriel@anderson.ucla.edu

Maurizio Mazzocco, Associate Professor Department of Economics, UCLA mmazzocc@econ.ucla.edu

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